

Going Global: Italian Video Game Awards 2019 partners with GamesIndustry.biz and Yogscast to expand international coverage

First international broadcast of Italian ceremony is secured

Rome, Italy - Monday 11th March, 2019: AESVI, the Italian trade body behind the **Italian Video Game Awards 2019** have unveiled Rome as the host of this year's ceremony, with both **GamesIndustry.biz** and **Yogscast** also signed up as official partners to help expand the event's international reach.

GamesIndustry.biz, which is a primary global portal for all things related to the business of video games, will be the official media partner of this year's IVGAs, while Yogscast will broadcast the ceremony to gamers outside of Italy for the first time ever, delivering an exclusive international stream.

The awards are designed to both celebrate and highlight the very best creative work in video games, with Italian trade body AESVI having promoted the event for the last seven years. This year's event - due to take place on the night of Thursday, April 11th - marks the first time the IVGAs have linked up with multiple international partners, building on the progress made at last year's event.

*"The Italian Video Game Awards is a wonderful occasion to spread the word about the Italian games industry," said **Marco Saletta, AESVI's Chairman**. "Italy is one of the top five markets in Europe with a turnover of 1.5 billion euros. We are also facing a positive growth on the development side with Italian game studios being exposed on the global scene for their valuable productions. For one night, the spotlight will be on us and we hope this will help our country to be taken into account as the big player of the global industry."*

There will also be a series of GamesIndustry.biz sponsored Special Recognition Awards, designed to honour both the most successful individual in the Italian Industry, and the most successful Italian games company in the world.

In total, more than 20 awards will be handed out on the night, all from the prestigious and exclusive Acquario Romano, right in the heart of the capital.

*"We are excited to partner with the Italian Video Game Awards," said **Christopher Dring, publisher of GamesIndustry.biz**. "We have a big audience in Italy, and across the whole of*

Europe, and it's a fantastic opportunity to meet that audience and congratulate, as well as highlight, the talent that exists within the Italian games business."

The Jury for the awards as a whole is composed by journalists from general and specialised press and influencers. The Italian Video Game Awards 2019 will also play host to as of yet unannounced special guests for each category with Yogscast covering it all.

*"We are excited to be covering such a coveted award ceremony," said **Mark 'Turpster' Turpin, CEO and content creator from Yogscast.** "With it being an international first, we can't wait to get started on bringing our viewers all of the action and excitement as it happens."*

Still want to cast your vote? 'The People's Choice Award' will remain open until the day of the ceremony. You can check out all the nominations for this year's awards over at <https://www.italianvideogameawards.com/awards>.

The Italian Video Game Awards 2019 will take place on Thursday, April 11th 2019 at the Acquario Romano in Rome.

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About AESVI:

AESVI is the Italian Game Industry Association representing all sectors of the game industry, from publishing to development. The Association serves the shared interests of all industry players and works to promote the growth of the games industry in Italy and to increase its international competitiveness.

AESVI produces reports related to the Italian games market and industry, promotes group trips at the most important international fairs, organizes national events to support industry growth, developing relations with national and local public institutions, promotes media relations both nationally and internationally, as well as legal, accounting and business assistance.

AESVI is the promoter of **Milan Games Week** (www.gamesweek.it), the official Italian video game consumer show; **Italian Video Game Awards** (<http://italianvideogameawards.com>), Italy's top game awards; and it is the organizer of **Games Industry Day**, the annual gathering between game industry and public Institutions in Italy.